

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56943

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

254304	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	329097	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	SRCP MEDIA			TOM SMITH FOR SENATE	
<b>AND</b>	201 N Union St Ste 200			333 Allegheny Ave Ste 202	
<b>ADDRESS</b>	Alexandria VA 22314-2651			Oakmont PA 15139-2072	
	USA			USA	
<b>CONTACT</b>				<b>PRODUCT</b> SMITH WEEK 10/9	
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b>	316	<b>PRODUCT CODE</b>	1310
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/09/12 <b>AND ENDING</b> 10/15/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	11111..	4	05:58A	07:00A	30S	10/09/12-10/12/12 10/15/12-10/15/12	THIS MORNING 6-7AM	5	600.00	3000.00
30 MIN SEP										
2	11111..	4	07:00A	08:00A	30S	10/09/12-10/12/12 10/15/12-10/15/12		5	290.00	1450.00
30 MIN SEP										
3	Su	1	08:58A	10:28A	30S	10/14/12-10/14/12	CBS SUN MORN	1	500.00	500.00
30 MIN SEP										
4	01100..	2	10:58A	11:58A	30S	10/09/12-10/10/12	PRICE IS RIGHT	2	450.00	900.00
30 MIN SEP										
5	01110..	3	11:58A	12:30P	30S	10/09/12-10/11/12	NOON NEWS	3	550.00	1650.00
30 MIN SEP										
6	00111..	3	04:30P	05:00P	30S	10/10/12-10/12/12	430-5PM NEWS	3	500.00	1500.00
30 MIN SEP										
7	01100..	2	05:00P	05:30P	30S	10/09/12-10/10/12	5-530PM NEWS	2	800.00	1600.00
30 MIN SEP										
8	11111..	4	05:30P	06:00P	30S	10/09/12-10/12/12 10/15/12-10/15/12	530-6PM NEWS	5	800.00	4000.00
30 MIN SEP										
9	11111..	4	05:58P	06:30P	30S	10/09/12-10/12/12 10/15/12-10/15/12	M-F 6PM NEWS	5	900.00	4500.00
30 MIN SEP										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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PAGE 2

254304	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	329097	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	SRCP MEDIA			TOM SMITH FOR SENATE	
AND	201 N Union St Ste 200			333 Allegheny Ave Ste 202	
ADDRESS	Alexandria	VA	22314-2651	Oakmont PA 15139-2072	
	USA			USA	
CONTACT				PRODUCTSMITH WEEK 10/9	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	316	PRODUCT CODE	1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

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ITEM		DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
				FROM	TO						
10	Su		1	06:58P	08:00P	30S	10/14/12-10/14/12	60 MINUTES	1	4950.00	4950.00
30 MIN	SEP										
11	T		1	07:58P	09:00P	30S	10/09/12-10/09/12	NCIS	1	4950.00	4950.00
30 MIN	SEP										
12	Su		1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	2250.00	2250.00
30 MIN	SEP										
13	F		1	10:00P	11:00P	30S	10/12/12-10/12/12	BLUE BLOODS	1	1800.00	1800.00
30 MIN	SEP										
14	1111100		4	11:00P	11:35P	30S	10/09/12-10/12/12	11PM NEWS	5	1700.00	8500.00
30 MIN	SEP		1				10/15/12-10/15/12				
15	Sa		1	11:00P	11:35P	30S	10/13/12-10/13/12	11PM NEWS	1	1500.00	1500.00
30 MIN	SEP										
16	Su		1	11:00P	11:35P	30S	10/14/12-10/14/12	11PM NEWS	1	1500.00	1500.00
30 MIN	SEP										
Total Contract:									42		44550.00
Billing Summary											
Qtr 4-12						Oct	Nov	Dec	Total		
						44550.00	.00	.00	44550.00		
GRAND TOTAL									44550.00		

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